



TOWN

Guildford Town Centre Management

Guildford.org - Be part of the Guildford community

The Guildford Town Centre Management group is proud to announce some exciting new changes with its website www.guildford.org.uk.

Having held the launch of VR2020, our online mapping system last year we have now made more changes to the main website to improve the site including:

- Calendar of events
- Updated news functions
- Business finder on the front page
- Weather widget

In addition Town Centre Officer, David Bott has taken over full administration of the site. This means that you can deal directly with him on all matters relating to HotSpots, diary entries and news items or any other town centre issues.



The launch of www.guildford.org.uk virtual tour June 2009

Guildford.org has one simple aim: to promote Guildford, its businesses, shopping, restaurants and entertainment and to encourage visitors to the town. All profits are reinvested in the website to benefit the town. It is the top site when searching on google for 'Guildford'. Check it out today or call David Bott on 01483 444331 to discuss the benefits for your business.

Some of the safest car parks in the country



Visitors to Guildford, have access to some of the safest car parks in the country, it is official. A total of 26 Council owned car parks received a Safer Car Parking Award following an assessment by the Association of Chief Police Officers and The British Parking Association. The awards recognise the Council's success in improving safety, security, maintenance and accessibility.

Cllr Jenny Wicks, Lead Member for the Environment and Transport says "we are very proud of receiving the Safer Car Parking awards. Visitors can relax and enjoy all of our amenities knowing their car is safe and so are they."

Cllr Tony Rooth - new Leader of the Council



Cllr Tony Rooth is the new Leader of Guildford Borough Council. Cllr Rooth was first elected as a Guildford Borough Councillor for the Pilgrims ward in May 2003 and had been a solicitor for nearly 30 years.

Cllr Rooth said "I look forward to leading Guildford Borough Council into the future. Having held the finance portfolio for the last seven years I am acutely aware of the financial challenges that face us now and in the coming years.

"I am looking to the Council to be innovative and think outside the box, whilst continuing to provide good service to taxpayers and maintaining Guildford's unique character."

Guildford Town Centre Cycle Races – 7 July

Guildford's annual Cycle Races will take place in Guildford High Street and North Street on Wednesday 7 July as part of the Guildford Summer Festival. A new attraction this year is a bike jump demo in the High Street at 6.30pm prior to the race starting at 7pm.

Keith Churchouse, Director of Churchouse Financial Planning, said: "The 2010 Cycle Races are going to be even bigger and better. Cycleworks, our co-sponsors, plan to put on an excellent jump show and I must thank Matt Legge and the team at Charlotteville Cycle Club for all their hard work in making this one of Guildford's premier events for all the family to enjoy. We are delighted to be involved and there is still time for local businesses to support this exciting event." Visit www.charlottevillecc.org.uk for more information or for sponsorship opportunities contact Keith Churchouse at keith@churchouse.com or call 01483 578800.

Guildford Town Centre
CYCLE RACES

RACES START
Wednesday 7th July - 7.00pm
for details visit www.charlottevillecc.org.uk

BIKE JUMP DEMO
High Street from - 6.30pm
for details visit www.cycleworks.co.uk

Official sponsors

Town Centre Officers Corner

With the summer now in full swing we have some exciting and perhaps challenging times ahead.

Guildford is a picturesque and historic town, set amongst the beautiful green Surrey Hills and with its heritage, attractions and open spaces, it is a major tourist destination. We are working hard with our partners to support this and ensure people really can 'Make A Day of It' in Guildford.

We are constantly developing new ideas and have been working hard on the town centre website www.guildford.gov.uk. We continue to build ties with the individuals and businesses who make a difference in Guildford. You will find just some of them in this newsletter and we hope you will join us in our collective efforts to promote the town.

Please contact me if your business needs help or if you feel you can help us.
Best regards
David Bott



Town Centre Officer
Call 01483 444331 or email:
david.bott@guildford.gov.uk

Who's Who in Town Centre Management



Cllr Jen Powell
(Councillor at Guildford Borough Council)

What is your present position?
Lead Member for Culture, Heritage and Tourism.

What do you enjoy most about your present role?

I thoroughly enjoy every aspect of my role, but I think meeting with people across the borough who also value the importance of our heritage and cultural activities is a huge bonus.

What makes Guildford a special place for you?

I believe my involvement with tourism has made it clear that Guildford is indeed a special place. It projects a warmth and vibrancy that I have never been aware of elsewhere. It is large enough to engender many events but small enough to have a special friendly atmosphere.

What have been some highlights of your time on Guildford Borough Council?

Gaining the support of my fellow councillors to realise the potential of Town Centre Management from which Guildford has greatly benefited.

Lifetime and Legacy of Lewis Carroll



Lewis Carroll - Courtesy of the Wakeling collection

Guildford Borough Council has organised two months of events from 10 July to 18 September dedicated to one of Guildford's most famous residents – Lewis Carroll. Guildford House Gallery, Guildford Museum, The Town Guides and Waterstone's will be hosting a variety of events and guided walks.

For a full programme visit www.guildford.gov.uk/lewis Carroll or www.guildfordsummerfestival.co.uk or for the guided walks: www.guildfordwalkfest.co.uk

Guildford Summer Festival

This year's annual festival takes place from 18 June to 1 August, across the borough and offers something for everyone. Over 100 events organised by local organisations come together to offer a fun-packed and eclectic range of activities over six weeks each summer.

You can explore the historic town on foot in a free walk, muck about by the river, enjoy music, theatre and art. Shoppers can buy something special at the Craft Fair or the Farmers' Markets. You can join in at the village fairs, GuilFest, Celebrating Surrey, discover our history at the Museum and loads more!

A large number of events are free to attend so what's stopping you? Copies of the brochure are available at information points across the area including Guildford Tourist Information Centre and libraries across Surrey. Alternatively, visit www.guildfordsummerfestival.co.uk

Guildford Spectrum is obviously a wonderful success and progressing our new entertainments venue which will prove to be a big step forward in the provision of a wide variety of events and activities.

What are you most looking forward to in Guildford in 2010?

It has to be plans for the future development of Guildford Museum. We will soon be going out to public consultation with our plans - for the improvement and extension of the Museum. However the future of the Museum will be dependent on a Heritage Lottery grant and fund-raising on a large scale.

A warm welcome to...

TK Maxx – 17-20 Friary Street, Guildford opened their doors to the public in May.

Aspace children's furniture shop opened their Guildford branch at 240 Upper High Street in April. Manager Melanie Fuller says: "We've felt for a long time that Guildford is the perfect place for us and are thrilled to finally be here"



Coal Grill and Bar which opened at 244-246 Upper High Street, also in April.



The Raft Race in full swing

Summary of Events

JUNE

18 - 1 Aug Guildford Summer Festival
18 - 20 Loseley Gardening Show
25 - 3 July Guildford Festival Craft Fair
26 - 27 Celebrating Surrey at Loseley Park

JULY

3 Guildford Boat Gathering - 20th Anniversary
3 Lions Charity Raft Race at Millmead Island
6 Guildford Summer Festival Farmers' Market
7 Guildford Town Centre Cycle Races event
16 - 18 Guilfest, Stoke Park
17 - 1 Aug Walkfest 2010
10 - 18 Sept Curiouser and Curiouser - Lifetime and Legacy of Lewis Carroll
31 Guildford Summer Festival Saturday Farmers' Market

AUGUST

3 Guildford Farmers' Market
13 - 14 Guildford Beer Festival
29 - 30 Wings and Wheels, Dunsfold Park

SEPTEMBER

7 Guildford Farmers' Market
11 - 12 Guildford Heritage Open Days
19 - 26 Surrey Farm and Food Week
26 Country Fair and Ploughing Match at Loseley Park

OCTOBER

5 Guildford Harvest Festival Farmers' Market
14 - 23 Guildford Book Festival

NOVEMBER

2 Guildford Farmers' Market
5 Guildford Lions firework fiesta
14 Remembrance Sunday
18 Christmas Lights switch on and start of late night shopping on Thursdays

DECEMBER

7 Guildford Christmas Farmers' Market

News in brief

Guildford Borough Council launch new website

Guildford Borough Council launched their new website on 17 May. David Bott, Town Centre Officer next to his double. Visit the website to try it out for yourself. www.guildford.gov.uk



David Bott promoting the new Guildford Borough Council website

Prize for Visit Surrey stand at the Surrey County Show

Visitors to the Visit Surrey marquee at the Surrey County Show are already planning a second trip to the area having received a goody bag filled with discount vouchers for Surrey's attractions. Co-ordinated by Guildford Borough Council and the Visit Surrey Partnership, the marquee brought together attractions and events from across Surrey. The stand was awarded 3rd prize by the show organisers.



The Visit Surrey marquee at The Surrey County Show

Reducing flood risk in Guildford

If you live or work in Guildford there are flood resistance and resilience measures that can be installed in your property that could reduce the damage, cost and time to recover after a flood.

The Environment Agency and Guildford Borough Council have prepared a document called 'Flood Risk Reduction Measures' which identifies measures to reduce flood risk. For more information visit www.guildford.gov.uk or call 01483 444471.



Flooding 1968 Lower High Street and Town Bridge

Salisbury Civic Society visit Guildford

Guildford Society welcomed 24 members of the Salisbury Civic Society on Wednesday 19th May. The Guildford Society is celebrating its 75th birthday this year while coincidentally Salisbury has its golden anniversary.

The reception took place at the County Club. Cllr Jen Powell spoke about heritage while Chris Howard, Business and Tourism Manager, focused on future issues. The day was enjoyed by all.



Cllr Jen Powell talking to the Salisbury Civic Society

Street Angels – now have a base in the town centre

Guildford Street Angels have acquired a new town centre office, thanks to Tunsgate Square Shopping Centre.

Rod Boreham, Town Centre Chaplain who manages Guildford Street Angels said: "We are so pleased to now have an actual physical base in the very heart of the town and we are very grateful to Tunsgate Square Shopping Centre for their generous offer to house us in Suite 4. All Visitors are welcome." Contact Rod on 07500 834658, email rod.boreham@gtcc.org.uk or visit www.gtcc.org.uk



Rod Boreham outside new town centre base

Grow your Business pre show breakfast and exhibition

12 May at Guildford Spectrum. The Pre Show Business Breakfast - Louise Punter of Surrey Chambers of Commerce, Keith Churchouse, President of the Guildford Committee of Surrey Chambers of Commerce who was guest speaker, Cllr Tony Rooth, Leader and Chris Howard, Business and Tourism Manager at Guildford Borough Council.



Pre Show Business Breakfast – Louise Punter, Surrey Chambers, Keith Churchouse, Cllr Tony Rooth and Chris Howard

Keith Churchouse book signing

Local businessman and President of Guildford Committee of Surrey Chambers, Keith Churchouse signed his book in Waterstones on Saturday 1 May.



Keith Churchouse – Sign Here

Can we help you help your business?

If your business needs assistance, Guildford Borough Council can point you in the right direction: www.guildford.gov.uk/business

visit www.guildford.org.uk

New look conference service for Guildford



Diana Roberts, Marketing and Tourism Development Manager with the new Guildford Venues Guide

The Guildford Venues Guide has been relaunched with a new name Conference Desk Guildford, a new look, and several new members.

This guide offers conference and event organisers a wide choice of facilities, from town centres to rolling countryside, dedicated conference centres, hotels, theatres or art venues.

Guildford Tourist Information Centre is the base for Conference Desk Guildford. Call 01483 444333 or complete the enquiry form at www.conferencedeskguildford.com to receive a comprehensive list of venues suitable for your event and budget.

Guildford Design Awards - sponsorship opportunities



Last year's Guildford Design Awards winners with the Mayor and Wayne Hemingway MBE.

Sponsorship of the Council's Guildford Design Awards is up for grabs. It offers a fantastic opportunity to gain exposure for your business through a variety of both online and offline media. The Council is flexible in its approach to sponsorship and provide different levels including sole sponsorship of the awards.

The next awards scheme will be open for entry in spring 2011. To discuss the opportunity further contact Helen Mitchell on 01483 444548 or email helen.mitchell@guildford.gov.uk or Ann Bryant on 01483 444038 or email ann.bryant@guildford.gov.uk

Guildford Book Festival's short story competition goes digital!

This year's short story competition sponsored by The Bookwright, features a brand new concept for short story writers that has not been run anywhere in the world. The theme is to inspire readers to live their lives to the full. The winning story will be converted into a multimedia iPhone application and have a professionally recorded audio track so it can either be read or listened to on a return journey from Guildford to Waterloo. The winning author will also win an ePublishing contract with Commutabooks worth over £2,000.

The closing date for entries is 31st July 2010. The winner will be announced during the Festival.

For competition details visit www.tinyurl.com/gbfcamp or www.guildfordbookfestival.co.uk



Guildford Book Festival 2010 will be taking place 14 - 23 October. Visit www.guildfordbookfestival.co.uk

Fly-posting – must be stopped

Fly-posting is illegal, it contravenes planning regulations and looks unsightly in our beautiful historic town. Andy Coumbe, Community Safety Warden is tasked with removing offending posters and the Council will prosecute persistent offenders. To contact Andy either call 07767 311404 or email andy.coumbe@guildford.gov.uk

Thinking about Christmas

Guildford hosts one of the best Christmas lights events in the South East with over 6,000 people filling the High Street for the 7pm switch-on, six weeks before Christmas.

There are lots of exciting and fun ways for you to get involved which will promote your business and also be great fun for your employees. You can be VIP's at the special Guildhall event, sponsor our lovely live reindeer, or tell us about an event you are running so we can promote it for you.

Christmas Lights Turn-On

The Guildford Christmas lights turn-on will be held on Thursday 18th November 2010.

We also encourage our retailers to run events every Thursday night in the run up to Christmas. If you have any festive ideas contact David Bott on 01483 444331.

St George's Day in Guildford - a great success

Wandering minstrels, Henry V and a great market - Guildford celebrated St George's Day in style with two days of festivities, for all the family. The special celebrations, organised by Guildford Borough Council and sponsored by the North Street Market Traders Association, drew crowds of visitors to sample the best the borough has to offer. Visit www.guildford.org.uk to view the picture gallery of this event.



St George's Day in North Street Market



Guildford School of Acting



Guildford Shakespeare Company

inTOWN

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Sponsors

Sponsors of the Town Centre Management Group:
Alliance Boots, Barclays Bank, The Friary Shopping Centre, Guildford Borough Council, HSBC, Legal & General, Lloyds TSB, Your M&S, NatWest, PubWatch, Royal Bank of Scotland, Sainsbury's, Tunsgate Square and White Lion Walk.



Guildford Business Forum

If you would like to sponsor the next edition contact Kevin Lorimer or David Bott